

The poster features the title "ГЕРОИ ПОЛЯРНЫХ ЭКСПЕДИЦИЙ" in large, bold, black letters on the left side, with the date "30/05" below it. To the right of the text is a grid of 12 black and white portraits of men, each with a small name tag below it. The portraits are arranged in two columns of six. At the top of the poster, there are four logos: the Russian Federation coat of arms, the Ministry of Defense logo, the Ministry of Natural Resources and Environmental Protection logo, and the Ministry of Education and Science logo. At the bottom of the poster, there is a row of logos for various organizations and sponsors, including the Ministry of Culture, the Ministry of Health, and the Ministry of Emergency Situations.